

The impact of Al

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Generative AI comes with remarkable power



Sustainability

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Cyber

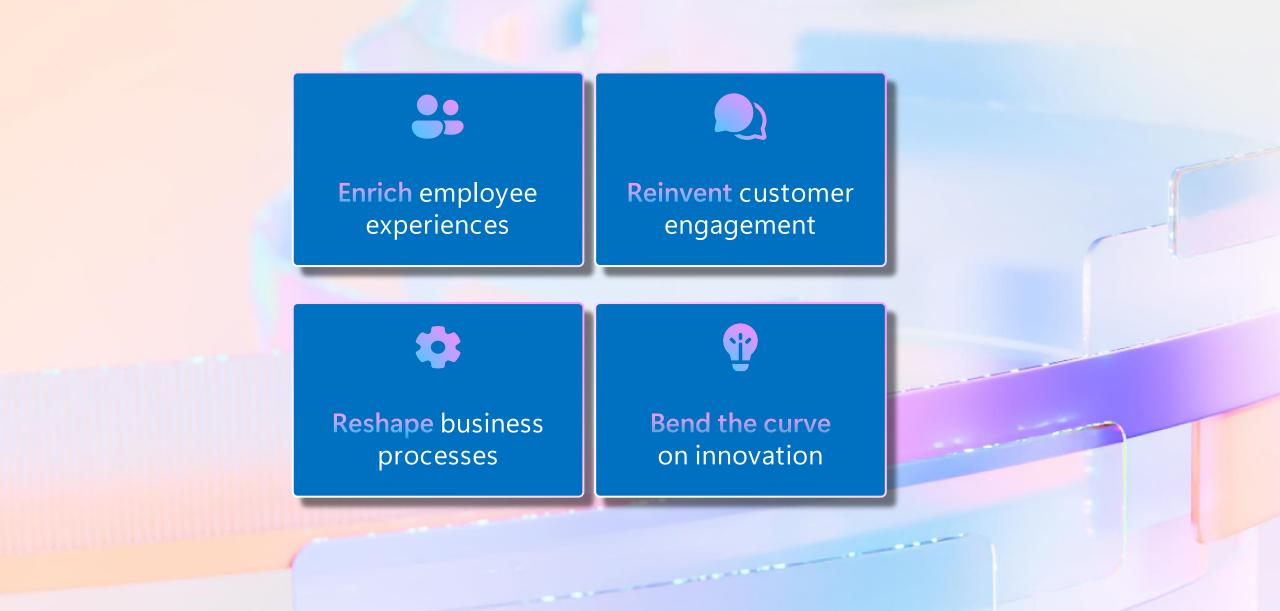


Health



Efficiency and Automation

4 generic business opportunities to leverage



Danish companies gaining value

Danske Statsbaner increases productivity up to 30% with help from Microsoft AI solutions

Danske Statsbaner (DSB), the largest rail o in Denmark and Scandinavia, wanted to fi GenAl could help solve a variety of opera-

"I'm proud of what the teams are doing in cardiovascular disease. They've brought forward an algorithm that can predict patients' cardiovascular risk better than the best clinical standards out there."

—Lars Fogh Iversen: Senior Vice President of Digital Science &

ar formået at proliferation of graf Q BØRSEN Industrikæmpe bad ansatte om hjælp de kom med 158 forslag til at bruge AI MOLSLINJEN The AI chatbot ChatGPT is a game-changer!

13.34

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peter hermann

Indlæg

Personer

Virksomhede



Peter Hermann • 1.

Administrerende direktør/CEO i Topdanmark Forsikring A/S 2d • 🕥

I Topdanmark ser vi et stort potentiale i kunstig intelligens. Derfor lancerer vi en ny Al-chatbot, som er bag login. Den kender kundernes skræddersyede policer og er dermed i stand til at svare på spørgsmål om lige netop deres forsikring.

Jeg er glad for, at vi kan lancere vores nye chatbot, for det gør, at vi bliver andnu mara tilamanaaliga over for vores

> å sigt frigive darbejdere, e kundenære

MAERSK Share &

Novo Nordisk

Standard services already in the market

Lucinity is using Al to fight FinCrime

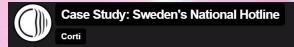


Microsoft

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"Our more than 800 operators use Corti for safer and faster medical triaging. This has allowed us to significantly increase patient safety through protocol adherence, while reducing average call duration by more than 20 percent and counting."



Meet DAX[™] Copilot

Al-automated clinical notes in seconds





GenAl assistant enabling your people with in-depth data insights and creative collaboration in real-time

News from Brussels

- Draghi report
- New European Commission
- Al Act

The future of European competitiveness

Part A | A competitiveness strategy for Europe



"We are failing to translate innovation into commercialisation, and innovative companies that want to scale up in Europe are hindered at every stage by inconsistent and restrictive regulations"

Will AI Kill the climate?

Microsofts promise: Empowering removal of all emissions by 2050



Carbon negative by 2030



Water positive by 2030



Zero waste by 2030



Protect more land than we use and build a Planetary Computer

All datacenters on green energy by 2025

What is next?



- Scaling of value and change in jobs
- Avatars and robots in various fields
- Small specific models 'edge'
- Revolution of the drug and food industry
- Al to reason and engage in complex problemsoving



Thank you

Microsoft Azure Cloud Runs on trust



Your data is your data



Your data from any fine-tuning is not used to train the foundation AI models



Your data is protected by the most comprehensive enterprise compliance and security controls

4 different Types of Generative Al tools



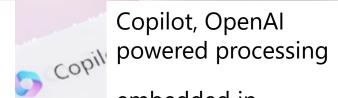
ChatGPT – Open Al Natural Language Processing tool

Open and free model



OpenAl on Azure

Build your own GPT in a secure environment



embedded in microsoft applications

include P

Roadmap

Github copilot,

OpenAl powered coding



Cyber will transform with Al

Deepfake attacks: Creating realistic videos, images, and audio of 'people'.

Data poisoning attacks: Using fake or manipulated data to corrupt machine learning models.

Adversarial attacks: Intentionally manipulating input data to fool Al systems.

Model stealing attacks: Stealing machine learning models trained with sensitive data.

