

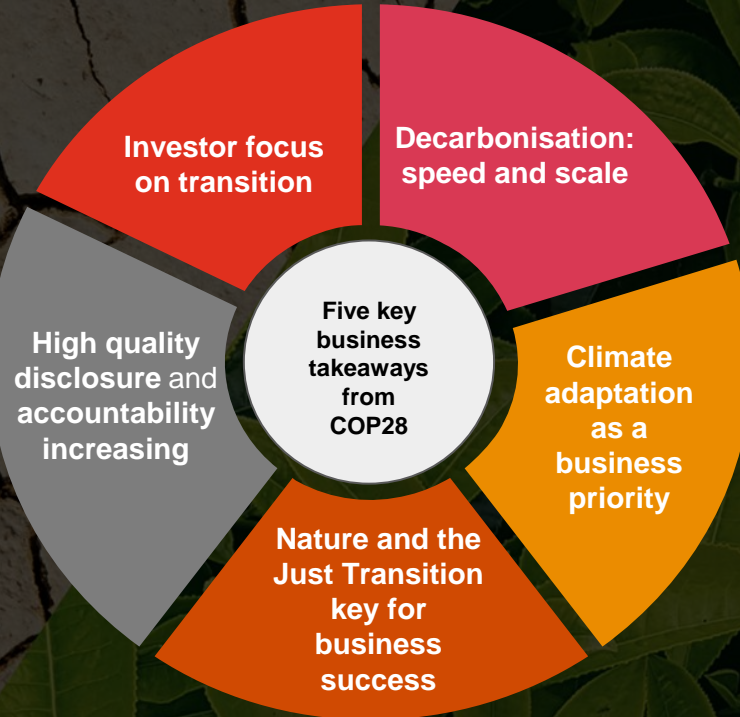


Climate Conference 2024

Rising to the challenge: Accelerating action to tackle the global climate challenge

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Rising to the challenge



Investor Priorities

- **Three-quarters** said sustainability-related risks and opportunities are **important** in decision making
- **Better information** was a consistent theme
- **Impact** on the environment and on society also important

[PwC's Global Investor Survey, Nov 2023](#)

Accelerating action on the global climate challenge

1. **Look outwards:** recognise the scale of the existential climate risk
1. **Think big:** transition plans must be at the heart of a successful business strategy (and investors will judge you on this)
1. **Data is your friend:** ground your analysis and future strategy in data, assess and course-correct
1. **Lead together:** engage your C-suite colleagues, use key questions
1. **Get started:** transition plans can be refined and improved over time
1. **Embrace new frontiers:** new collaborations, technologies and business models